

NCDA | National Career
Development
Association

NCDA 2020

MINNEAPOLIS, MN

GLOBAL CAREER DEVELOPMENT CONFERENCE

JUNE 30 – JULY 2, 2020

*Inspiring Innovation,
Increasing Diversity, and Promoting
Social Justice in Career Practice*

**EXHIBITOR
PROSPECTUS**

**EXHIBIT
DATES**
June 30-July 1

**CONFERENCE
DATES**
June 30-July 2

NCD A 2020

MINNEAPOLIS, MN

GLOBAL CAREER DEVELOPMENT CONFERENCE

JUNE 30 – JULY 2, 2020

*Inspiring Innovation,
Increasing Diversity, and Promoting
Social Justice in Career Practice*

HILTON MINNEAPOLIS

1001 Marquette Ave.
Minneapolis, MN 55403

The NCD A Global Career Development Conference welcomes exhibitors and sponsors from public and private corporations, government agencies, educational institutions, and professional associations who offer career-related products and services such as books, media, computer-based systems, assessment instruments, and online services. Check out our sponsor packages and high visibility exhibit spaces! Additional marketing options are also available.

WHO attends the NCD A Global Conference?

A wide variety of professionals attend this conference each year.

These professionals include:

- Career Center Staff
- School Counselors
- Private Practice Career Counselors
- Counselor Educators
- Human Resource Professionals
- Career Coaches
- Workforce Development Personnel
- Government/Military and Corrections Counselors
- and other Career Service Providers

EXHIBITOR BENEFITS

- ★ Company listing and description on the NCD A Conference website and in the conference program book
- ★ Two complimentary conference registrations per booth
- ★ Grab and Go lunch in Exhibit Hall
- ★ Morning beverages in Exhibit Hall
- ★ Exhibitor Lunch Voucher
- ★ Promotional opportunities
- ★ Free link to your company website on the virtual Exhibit Hall on the NCD A Conference page

WHY EXHIBIT?

- ★ Increase your return on your investment
- ★ Gain client referrals
- ★ Meet potential clients face-to-face
- ★ Network with attendees during lunch and numerous breaks
- ★ Expand sales to interested and involved attendees
- ★ Present new products in an innovative environment
- ★ Support career development practitioners and educators
- ★ Give product demonstrations

PRICING INFORMATION:

➡ Premier Booths \$1600

➡ Regular Booths: \$1450

(\$100 discount for each additional booth)

BOOTHS INCLUDE:

➡ Two complimentary
Conference registrations

➡ 10' x 10' Booth

➡ 6' Skirted Table

➡ Two Chairs

➡ One Wastebasket

➡ Identification Sign

➡ Lunch Voucher

➡ WIRELESS
INTERNET
INCLUDED

CONFERENCE LOCATION

HILTON MINNEAPOLIS
1001 Marquette Ave.
Minneapolis, MN 55403
Online Reservations at:
www.ncdaconference.org



GROUP RATE:

\$189 plus state/local tax
Currently 13.4%, subject to change without notice.

Reservations must be made by June 1, 2020 or until group block is full (whichever occurs first) to receive the group rate. Please refer to *National Career Development Association* when making reservations to receive the group rate. All reservations placed after this cut-off date will be accepted at the hotel's prevailing rate, based on availability.

PAST NCDA CONFERENCE EXHIBITORS AND SPONSORS

12Twenty
ACT, Inc.
AARP
Alliance of Career Resource Professionals (ACRP)
American Counseling Association (ACA)
American Counseling Association Insurance Trust
AmeriCorps VISTA
ASVAB CEP
Automation Federation
Awato
Beyond B-School
Binghamton University
Bronze Eagle Publications
Bureau of Labor Statistics
Business Model You, LLC
California Southern University
CandidCareer.com
CareerAndTalentHub.com
CareerCycles
CareerSafe
Career Coach Institute, LLC
Career Cruising
Career Development Network
Career Fair Plus
CareerGuy.com
CareerLeader
Career Liftoff Interest Inventory
Career Management Alliance
Career Marketing Techniques
CareerOneStop
Careerplanner.com, Inc.
Career [RE]Search Group
Career Shift LLC
CareerTeam
Career Thought Leaders
Center for Credentialing and Education
Center on Education and Work
CERIC
Certiport
College Measures
College Transition Publishing
Columbia Southern University
Core Passion, Inc.
CPP, Inc.
CRG Consulting Resource Group International, Inc.
CSO Research, Inc.
Dewey Color System
Digital Revolutions
DiscoverPolicing.org
Echoing Green
EdITS Publishing
Education Career Services, LLC

Educational Testing Service
Elevate, Inc.
Elevations for Students
Emerald Career Publishing
Expo Enterprise, Inc.
Federal Bonding Program
Federal Deposit Insurance Corporation
Feel Good, Inc.
Find Your Grind
FINRA
FOCUS 2 Online Career Assessment & Major Exploration System
FOCUS 2 Career and Education Planning
FranNet
Fridayd, LLC
GoinGlobal
Goodheart-Wilcox Publisher
GradLeaders
Graduway
Grand Canyon University
Greenwood Career Counseling Systems
Harrison Assessments
High Frequency Living
Hobnob
How I Compare
Identimap, Inc.
ILOSTMYJOB.COM
indoCo, LLC
Indigo by Watershed, Inc.
Inspired Business Institute
Interstride
intoCAREERS
InterviewStream.com
IPAT
JibberJobber.com
JIST Publishing
Job Corps
Job-Hunt.org
Jobscan
Jobs Connected
Jobshop, Inc.
Kuder, Inc.
Learning Express, LLC
Life After Graduation
Life Reimagined
Lighthouse Assessments
McGraw-Hill/Contemporary
Meditec
Mining Your Metaphors
NADA Foundation
National Career Pathways
National Court Reporters Association

OneLifeTools
OUT for Work
PAIRIN
PAR, Inc.
Passport Career.com
Peak-Careers
Pearson
Pearson Assessments
Personality Dynamics, LTD.
PurpleBriefcase.com
Purposely, Inc.
Resume Place
Resume Writing Academy
ResuMiniMe
Resume Writing Academy/Career Thought Leaders
Relevant Classroom
R/S Foundation
Russian Blue Diamond
Securities Training Corporation
Self Directed Search
SkillScan
Sparkpath
Talent Matters
The Center for Work Ethic Development
The Grove Consultants International
The Highlands Company
The International Advantage
The National Resume Writers' Association
The National Society of Leadership and Success
The Omnia Group
The Resume Place, Inc.
The Washington Center
Thrive Academics
Trumotivate
TruPulse
Tuapath
TypeFocus Careers
University of the Rockies
US Army Recruiting Education Division
US Fish and Wildlife Service
Vault.com
Vocational Research Institute
Welfare Peer TA Network
Walden University
Wonderlic
Workplace Coach Institute, Inc.
Xap Corporation
Yanset Career Development
Yellowstone National Park Lodges
Zeiders Enterprises

EXHIBIT HALL SCHEDULE

MONDAY

JUNE 29, 2020

8:00 am – 1:00 pm Decorator Set Up
1:00 pm – 5:00 pm Exhibitor Set Up

TUESDAY

JUNE 30, 2020

8:30 am – 7:00 pm Exhibit Hall Open
11:45 am – 12:45 pm Grab n Go Lunch in Exhibit Hall
5:45 pm – 7:00 pm Welcome Reception in Exhibit Hall

WEDNESDAY

JULY 1, 2020

8:00 am – 4:30 pm Exhibit Hall Open
5:00 pm – 8:00 pm Exhibitor Tear Down

CONFERENCE AT-A-GLANCE

Conference event times are subject to change. For updated conference information please visit our website at www.ncdaconference.org



SATURDAY, JUNE 27, 2020

9:00 am – 5:00 pm Clinical Supervision Training

SUNDAY, JUNE 28, 2020

8:00 am – 5:00 pm NCDCA Board Meeting
8:00 am – 5:00 pm Clinical Supervision Training
2:00 – 6:00 pm Counselor Educator Academy

MONDAY, JUNE 29, 2020

8:00 am – 12:00 pm Professional Development Institutes
8:00 am – 12:00 pm NCDCA Board Meeting
8:00 am – 5:00 pm NCDCA Credentialing Commission Meeting
8:00 am – 5:00 pm NCDCA Training and Education Council Meeting
8:00 am – 5:00 pm Counselor Educator Academy
8:00 am – 5:00 pm Clinical Supervision Training
1:00 – 5:00 pm State Leadership Training
1:15 – 5:30 pm Professional Development Institutes
5:30 – 6:30 pm NCDCA Committee Chair Meeting
6:30 – 8:00 pm NCDCA Publications Development Council Meeting
7:00 – 8:30 pm International Reception

TUESDAY, JUNE 30, 2020

All Day Exhibits
8:00 – 9:00 am First Timers Meeting
9:15 – 10:45 am Constituency Meetings
11:00 – 12:00 pm Committee Meetings (optional meeting time #1)
11:45 – 12:45 pm Grab and Go Lunch in Exhibit Hall
1:00 – 2:45 pm Opening General Session
3:00 – 4:10 pm Presentation Series #1 (Breakouts/Roundtables)
4:25 – 5:30 pm Membership Meeting (optional meeting time #2)
5:45 – 7:00 pm Welcome Reception in Exhibit Hall

WEDNESDAY, JULY 1, 2020

All Day Exhibits
7:45 – 8:45 am Committee Meetings (optional meeting time #2)
9:00 – 10:30 am Second General Session
10:45 – 11:55 pm Presentation Series #2 (Breakouts/Roundtables)
12:00 – 1:15 pm Exhibitor Lunch (exhibitor lounge)
12:10 – 1:15 pm Committee Meetings (optional meeting time #3)
1:30 – 2:40 pm Presentation Series #3 (Breakouts/Roundtables)
2:55 – 4:05 pm Presentation Series #4 (Breakouts/Roundtables)
4:20 – 5:30 pm Presentation Series #5 (Breakouts/Roundtables)
5:45 – 6:45 pm Committee Meetings (optional meeting time #4)
8:00 – 10:00 pm NCDCA Party

THURSDAY, JULY 2, 2020

7:15 – 8:15 am Committee Meetings (optional meeting time #5)
8:30 – 9:40 am Presentation Series #6 (Breakouts/Roundtables)
9:55 – 11:05 am Presentation Series #7 (Breakouts/Roundtables)
11:20 – 12:30 pm Closing Keynote



SPONSORSHIP PACKAGES

Do you want to maximize your marketing opportunities at the premiere gathering of career development professionals?

Consider the following packages that are designed to highlight your products and services.

NCDA PARTY SPONSOR \$25,000

- ❖ Recognition and signage at NCDAs Party (open to all convention attendees)
- ❖ One 10'x10' premier booth (based on availability)
- ❖ Full page ad on inside front cover of conference program book
- ❖ Full page color ad on cover two, three, or four of fall or winter *Career Developments* magazine
- ❖ One set of pre- or post-conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- ❖ Four complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- ❖ Link on NCDAs conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

GRAB AND GO LUNCH SPONSOR \$15,000*

- ❖ Recognition and signage at Strolling Lunch
- ❖ One 10'x10' premier booth (based on availability)
- ❖ Full page ad on inside back cover on conference Program Book
- ❖ Full page color ad on cover two, three or four of fall or winter *Career Developments* magazine
- ❖ One set of pre- or post-conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- ❖ Four complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- ❖ Link on NCDAs conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

* TWO GRAB AND GO LUNCH SPONSORS AVAILABLE

PLATINUM SPONSOR \$10,000

- ❖ One 10'x10' premier booth (based on availability)
- ❖ Full page ad on outside back cover of conference Program Book
- ❖ Full page color ad on cover two, three or four of fall or winter *Career Developments* magazine
- ❖ One set of pre- or post-conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- ❖ Four complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- ❖ Link on NCDAs conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine



SPONSORSHIP PACKAGES

Continued

FOR MORE INFORMATION CONTACT:

Alicia Cheek

NCDA Conference Exhibits Coordinator
305 N. Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax: (918) 663-7058 acheek@ncda.org

GOLD SPONSOR \$5,000

- ❖ One 10'x10' premier booth
- ❖ Full page ad in conference program book
- ❖ Half page color ad in fall or winter *Career Developments* magazine
- ❖ One set of pre- or post-conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- ❖ Two complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- ❖ Link on NCDA's conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

SILVER SPONSOR \$3,000

- ❖ Half page color ad in Conference Program Book
- ❖ Half page color ad in fall or winter *Career Developments* magazine
- ❖ One set of pre- or post-conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- ❖ Two complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- ❖ Link on NCDA's conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

BRONZE SPONSOR \$1,500

- ❖ One third page color ad in fall or winter *Career Developments* magazine
- ❖ One set of pre- or post-conference participants' list (mailing address only, no emails)
- ❖ One complimentary conference registration
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- ❖ Link on NCDA's conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

Silver and Bronze Sponsor Packages do not include booth space.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Includes recognition from the podium during opening general session, at the sponsored event, and in the conference program book.

- Lanyard Name Tag Holders \$2,000
- Conference Notepads \$1,500
- Refreshment Breaks \$1,000 (4 available)
- Conference Tote Bags \$3,000
- Mobile App Splash Screen \$1,000
- Mobile App Banner Ad \$500
- Take-One Literature \$500
One piece of literature to be displayed on the sharing tables (1,000 copies)

SOCIAL MEDIA SPONSORSHIPS

LEVEL 1 \$500

- 3 pre-conference posts distributed across all NCDA social media platforms
- 1 post-conference post distributed across all NCDA social media platforms
- NCDA marketing will retweet/share your company's posts on Social Media if using our conference hashtag

LEVEL 2 \$800

- 5 pre-conference posts distributed across all NCDA social media platforms
- 1-minute pre-conference video interviewing member of your team
- 2 post-conference posts distributed across all NCDA social media platforms
- NCDA marketing will retweet/share your company's posts on Social Media if using our conference hashtag

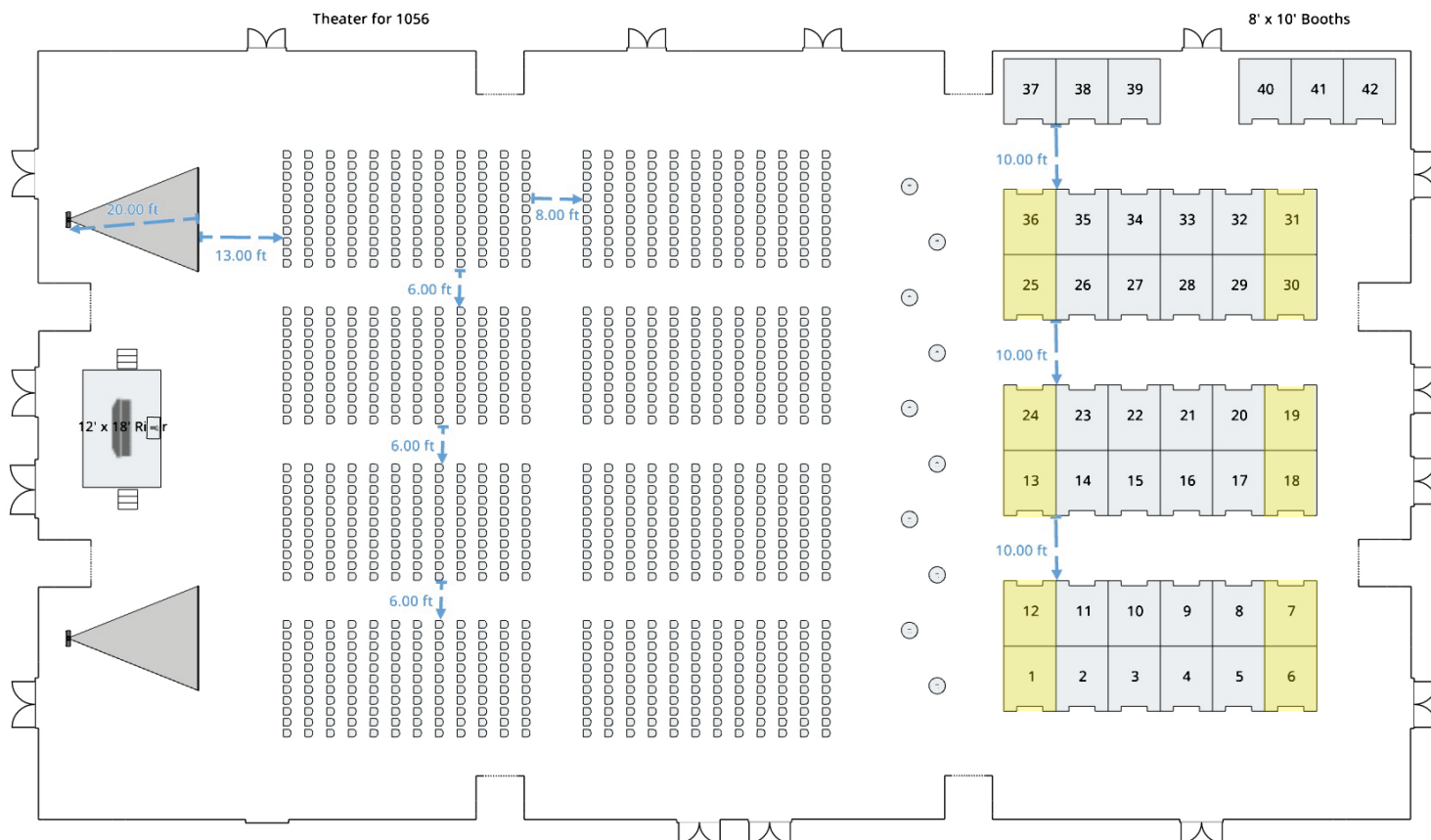
LEVEL 3 \$1,000

- 8 pre-conference posts distributed across all NCDA social media platforms
- 10 pictures from the NCDA photographer of your booth/team during the conference
- Pictures will be shared on NCDA social media platforms, as well as emailed to you post-conference for your use in marketing
- 3-minute pre-conference video interviewing member of your team
- 3 post-conference posts distributed across all NCDA social media platforms
- NCDA marketing will retweet/share your company's posts on Social Media if using our conference hashtag

For updated conference information visit our website at www.ncdaconference.org.

EXHIBIT HALL FLOOR PLAN

HILTON MINNEAPOLIS
 1001 Marquette Ave.
 Minneapolis, MN 55403



PREMIER BOOTH NUMBERS:

1, 6, 7, 12, 13, 18, 19,
 24, 25, 30, 31, 36

For more information contact:

Alicia Cheek
 NCDCA Conference Exhibits Coordinator
 305 N. Beech Circle, Broken Arrow, OK 74012
 Phone: (918) 663-7060 Fax: (918) 663-7058
 acheek@ncda.org



For updated conference
 information visit our
 website at
www.ncdaconference.org



EXHIBIT RESERVATION FORM

National Career Development Association
2020 Global Career Development Conference
Minneapolis, MN • June 30–July 2, 2020

Name of Organization: _____
(As you wish it to appear on your sign, limited to 26 characters and/or spaces)

Contact Person(s): _____
(Person who should receive all exhibit information/Person who will be on site at conference booth)

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Booth Preferences: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibit-Only Badge (\$75 charge): _____

BOOTH DESCRIPTION:

Please provide a 50-word description for inclusion in the conference program book and virtual exhibit hall. Email to acheek@ncda.org or attach a separate sheet of paper with your description with reservation form.

ORDERING INFORMATION:

FULL PAYMENT is required to confirm and reserve your space at the NCDCA Global Career Development Conference. No spaces will be held or assigned without full payment. Spaces available on a first come, first served basis.

Premiere Booth (10'x10'): **\$1,600**

Regular Booth (10'x10'): **\$1,450** (\$100 discount for each additional booth)

Exhibit Only Badge **\$75** (exhibitor only badge allows additional exhibitors in the exhibit hall only)

TOTAL AMOUNT ENCLOSED \$ _____

PAYMENT INFORMATION:

Credit Card: MasterCard Visa American Express Check (make check payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

EXHIBITOR'S ACCEPTANCE:

I, _____, the authorized representative of the firm name above, agree to all terms and conditions contained in the exhibiting brochure.

Exhibitor Signature _____ Date _____

MAIL OR FAX COMPLETED ORDER FORM:

Alicia Cheek, NCDCA Conference Exhibits Coordinator
305 North Beech Circle, Broken Arrow, OK, 74012
Fax: (918) 663-7058

For more information, contact Alicia Cheek
(918) 663-7060 or acheek@ncda.org.

TERMS AND CONDITIONS

- 1. FLOOR PLAN.** All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (NCDA) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.
- 2. CANCELLATION OF SHOW.** In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (NCDA) cause the conference or the exhibits or sponsored events to be cancelled, full refund of rental fee will be made.
- 3. CANCELLATION OF EXHIBIT.** In the event that written notification of intent to cancel the exhibit contract is received by April 15, 2020, (NCDA Conference Exhibits, 305 N. Beech Circle, Broken Arrow, OK, 74012; or fax 918.663.7058), the exhibitor fees paid by the exhibitors will be refunded, less a \$100 service charge. No refunds will be given after April 15, 2020.
- 4. FIRE AND SAFETY REGULATIONS.** All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.
- 5. APPEARANCE AND ACCEPTABILITY OF EXHIBITS.** Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the National Career Development Association Global Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or injurious to the purpose of the Association.
- 6. INSTALLATION AND DISMANTLING OF EXHIBITS.** All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. Freeman is the exclusive provider of labor for installation and dismantling of the exhibits.
- 7. RESTRICTIONS ON THE USE OF SPACE.** No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.
- 8. EXPOSITION SERVICES.** Conference Management has hired Freeman to act as the sole exhibit service company of the National Career Development Association Global Conference. Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors.
- 9. LABOR.** Freeman is the exclusive provider of labor for this event. Information regarding specific regulations that are applicable may be obtained from the exhibit service company.
- 10. DRAYAGE.** All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.
- 11. LIABILITY.** The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitor's display or caused by the exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the National Career Development Association and the Conference Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.
- 12. SECURITY.** Conference management will provide a security service during the time the exhibits are not open and the hotel will secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.
- 13. NON-DISCRIMINATION.** NCDA will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.



SPONSOR FORM

National Career Development Association
2020 Global Career Development Conference
Minneapolis, MN • June 30–July 2, 2020

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Signature _____ Date _____

Please e-mail a 100-word description and your company logo (.jpg or .png formats only) for the virtual exhibit hall and conference program to acheek@ncda.org. Or attach a separate piece of paper with your description. (Only available to Party, Lunch, Platinum, Gold, Silver and Bronze Sponsorship Packages)

PLEASE INDICATE PREFERENCES:

- | | | |
|---|---|--|
| <input type="checkbox"/> NCDCA Party: \$25,000 | <input type="checkbox"/> Conference Notepads: \$1,500 | <input type="checkbox"/> Mobile App Splash Screen: \$1,000 |
| <input type="checkbox"/> Exhibit Hall Grab and Go Lunch: \$15,000 | <input type="checkbox"/> Conference Giveaways: \$1,000 | <input type="checkbox"/> Mobile App Banner Ad: \$500 |
| <input type="checkbox"/> Platinum Sponsor: \$10,000 | <input type="checkbox"/> Conference Tote Bags: \$3,000 | <input type="checkbox"/> Social Media Level 1: \$500 |
| <input type="checkbox"/> Gold Sponsor: \$5,000 | <input type="checkbox"/> Take-One Literature: \$500 | <input type="checkbox"/> Social Media Level 2: \$800 |
| <input type="checkbox"/> Silver Sponsor: \$3,000 | <input type="checkbox"/> Refreshments Breaks: \$1,000 (4 available) | <input type="checkbox"/> Social Media Level 3: \$1,000 |
| <input type="checkbox"/> Bronze Sponsor: \$1,500 | | |
| <input type="checkbox"/> Neck Wallet Name Tag Holders: \$2,000 | | |
| <input type="checkbox"/> Pre-Conference Mailing List (addresses only): \$200 | | |
| <input type="checkbox"/> Post-Conference Mailing List (addresses only): \$200 | | |

PAYMENT INFORMATION:

Credit Card: MasterCard Visa American Express Check (make check payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

Note: Full payment is due in order to reserve your sponsorship. No sponsorships will be held without full payment.

Please complete and return this form with payment to:

Alicia Cheek, NCDCA Conference Exhibits Coordinator
305 North Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax: (918) 663-7058 Email: acheek@ncda.org

2020 CONFERENCE PROGRAM ADVERTISING RATES

National Career Development Association
2020 Global Career Development Conference
Minneapolis, MN • June 30–July 2, 2020

HILTON MINNEAPOLIS • 1001 MARQUETTE AVE., MINNEAPOLIS, MN 55403

Company Contact: _____

Company Name: _____

Contact Person for Ad: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

ADVERTISING RATES IN CONFERENCE PROGRAM BOOK

Please check desired ad size:

	4-Color
<input type="checkbox"/> Full Page Ad (7.5" w x 9.5" h)	\$700
<input type="checkbox"/> Half Page Ad – Horizontal (7.5" w x 4.5" h)	\$550
<input type="checkbox"/> Third Page Ad – Square (4 3/4" x 4 3/4")	\$450
<input type="checkbox"/> Third Page Ad – Vertical (2 1/4" w x 9 7/8" h)	\$450
<input type="checkbox"/> Inside Front Cover * (cover 2) if available**	\$1,150
<input type="checkbox"/> Inside Back Cover * (cover 3) if available**	\$995
<input type="checkbox"/> Outside Back Cover * (cover 4) if available**	\$1,150

* COVER SPECS: Non-bleed: 7.5" w x 9.5" h • Bleed: 8 3/4" w x 11 1/8" h

**Preference given to sponsors.

Advertising Due Dates

Conference Program advertising form is due by **April 1, 2020**. Fax form to NCDA Exhibits at (918) 663-7058. **Ad copy is due by April 1, 2020**. Email ad to acheek@ncda.org.

NCDA's Digital Marketing vendor, MultiView, offers additional advertising via the NCDA Homepage. Contact Alicia Cheek for more information. acheek@ncda.org or (918) 663-7060.

Ad File Requirements

High Resolution (300 dpi) PDF print files are preferred (can be e-mailed).

PAYMENT – SUBMIT PAYMENT IN FULL WITH INSERTION ORDER:

CONFERENCE PROGRAM ADVERTISING TOTAL \$ _____

Credit Card: MasterCard Visa American Express Check (make check payable to National Career Development Association)

FEL#: _____

Name on Card: _____

Billing Address: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Signature: _____ Date: _____

MAIL OR FAX COMPLETED INSERTION ORDER BY APRIL 1, 2020 TO:

Alicia Cheek
NCDA Conference Exhibits Coordinator
305 North Beech Circle
Broken Arrow, OK 74012

Fax: (918) 663-7058
Email: acheek@ncda.org
Phone: (918) 663-7060

Join us at the
Hilton Minneapolis
in Minneapolis, MN!

NCDA 2020

MINNEAPOLIS, MN

GLOBAL CAREER DEVELOPMENT CONFERENCE

JUNE 30 – JULY 2, 2020

*Inspiring Innovation,
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