**NCDA COMMITTEE ANNUAL REPORT**

**PUBLICATION DEVELOPMENT COUNCIL (PDC)**

**September 1, 2024**

**Leadership Information**

Current PDC Chair: Open

List Committee Members (no contact information required)

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| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Heather Robertson | Member | 1 | 2024 |
| Michael Hall | Member | 1 | 2024 |
| Jessamyn Perlus | Member | 1 | 2025 |
| Spence (Skip) Niles | Member | 1 | 2025 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman | NCDA Staff |  |  |
| Julia Makela | Board Liaison |  |  |

**Committee Activities to Date**

* The PDC met virtually in Feb. 2024 and at the NCDA 2024 Conference
* Four new content reviews for CG7 completed then published (meets Strategic Goal for Career Empowerment: publications)
* NACADA contract conversations continue for a joint publication on career advising (meets Strategic Goal for Community: collaborations)
* New option for CEs for reading monograph in The Hub (Sampson & Lenz, 2023); (meets Strategic Goal for Career Empowerment: professional development)
* New monograph on mental health is being planned for 2025; 4 proposals reviewed and Curry & Manton chosen as editors (meets Strategic Goal for Career Empowerment: diversity of authors)
* Implemented a new NCDA epublisher, VitalSource, for 3 books: CG7, Cultural Competence & Holland (meets Strategic Goal for Career Empowerment: publications)
* Marketing efforts discussed with authors of several publications; new webinar for most recent monograph occurred (meets Strategic Goal for Career Empowerment: professional development)
* “Employee Career Development Programs” monograph (author: Schutt) was postponed indefinitely

**Projected Plan/Work to be completed through September 30**

* Continue to work to identify a new Chair, clarifying the purpose and future direction of the PDC
* Meet with the mental health monograph eds to discuss timeline and agreement
* Continue CG7 content review and publish a new review each quarter
* Begin drafting “Experiential Activities” Volume IV publication plan
* Implement CE credits in the Hub for reading ethics monographs
* Add Learning Objectives section to the proposal authors must submit
* Monitor new epublisher and other marketing efforts (e.g., podcast/webinar with authors)