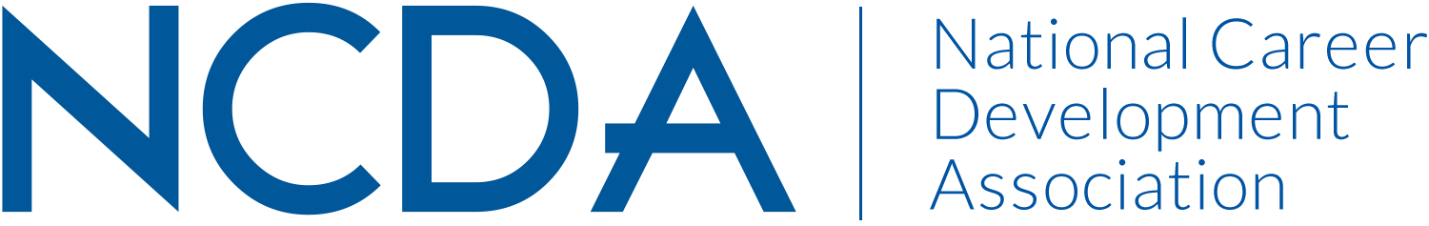
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***Annual Report***

**GOVERNMENT RELATIONS (GR)**

**September 1st, 2024**

**Leadership Information**

* **2023-24 Co-Chair -** Elle O’Flaherty, elleoflaherty@interlacesolutions.com; 202-906-0618; 1864 Monroe St., NW, Washington, DC 20010
* **2023-24 Co-Chair -** Shelby McIntyre, smcintyre1@pasadena.edu; shelbynmc@gmail.com; 541-207-6506; 4441 Cloud Ave #2, La Crescenta, CA 91214
* **List Committee Members** - Sarah JanTausch (incoming Co-Chair), Natalie Kauffman, Amy Policastro, Lana Kaye Farley, Steve Myers, Jonae Watts, Rae Stout, Sherita Bryant, Patricia Ferguson, Maisie Lynch, Jill Minor, Margi Williams, Steven D. Thomas, Saecilia Jackson, Ann Dawson, Ron Cathey, Terence Chia, Diana Bailey, Rebecca Dedmond, Dr. Adrienne C. Smith, Eugenie Lewis, Gladys Wan, Kyle Inselman, Gorakh Pawar
* **Board Liaison**- Marty Apodaca
* **ACA Contacts** - Guila Todd & Caitlin Flanagan
* **Lobbyist representative(s)-** Currently Vacant

**Activities to Date:**

Strategic Planning

* Completed strategic planning process to identify workstreams and actions throughout 2023-2024. *See GR Workstreams & GR Action Plan.*
* Wrote NCDA Policy Areas platform and received committee and NCDA Board approval. This document establishes NCDA’s policy platform and areas of focus. *See NCDA Policy Areas.*

Policy

* Delivered on federal proclamation of November 2023 as National Career Development Month and proclamations in the following states: Maryland, New Hampshire, North Carolina, Ohio, Washington, DC, and Vermont.
  + Additionally, submitted proclamation requests in the following state: CA.
* For 2024, Maryland was the 1st NCDA CDA in Nation to be Granted Governor Proclamation for November 2024 as National Career Development Month, with more states to follow
* Wrote public statements & received board approval:
  + [NCDA GR Public Statement on Unpaid Internships](https://docs.google.com/document/d/1eYL3TllvAxy6N71oCxpNaYp-ZZ0fatW64iCB_rQe6hA/edit?usp=sharing)
  + [NCDA GR Endorsement Statement - CAREERS Act](https://docs.google.com/document/d/1UWvShj6c6llb-04KtgDt-x43m5Zj0-_yjKvrST3_lAg/edit?usp=sharing)
* NCDA GR Committee voted to endorse the following legislation:
  + H.R. 6585: [Bipartisan Workforce Pell Act](https://www.govtrack.us/congress/bills/118/hr6585)
  + H.R. 7128: [WOSB Integrity Act of 2024](https://www.govtrack.us/congress/bills/118/hr7128)
  + H.R. 7105: [WOSB Certification and Opportunity Expansion Act](https://www.govtrack.us/congress/bills/118/hr7105)
  + H.R. 7102: [Native American Entrepreneurial Opportunity Act](https://www.govtrack.us/congress/bills/118/hr7102)
  + H.R. 3511: [Service-Disable Veterans Opportunities in Small Business Act](https://www.govtrack.us/congress/bills/118/hr3511)
  + H.R. 7395: [Counseling for Career Choice Act (H.R. 2733 last Congress)](https://www.govtrack.us/congress/bills/118/hr7395)
  + Reintroduction of the Skills Investment Act

Hill Day

* Hill Day May 15-16, 2024.
  + Created & facilitated half-day training for participants on advocacy 101 and best practices during Hill Day.
  + Supported key legislation: Jumpstart Our Businesses by Supporting Students Act of 2023 (JOBS Act of 2023) (S. 161), Workforce Innovation and Opportunity Act Reauthorization (HR 6655), and Rural Prosperity and Food Security Act (Farm Bill).
  + Met with 10+ congressional staffers and presented Legislative Award to the office of Senator Maggie Hassan.
  + Developed leave-behind with information about NCDA and its policy positions.

Member Services

* Continued relationship & collaboration with the American Counseling Association (ACA).
* Identified National Career Development Association (NCDA) members’ needs and priorities for legislative advocacy through the use of an association-wide survey.
* Analyzed and incorporated survey feedback into NCDA Policy Areas platform.
* Held Quarterly State Contacts meetings:
  + Feb 5 (13 people registered & 9 participated from states including CO, MD, MI, NC, OH, & VA)
  + May 6 (8 participants from CA, CO, MD, MI, OH, PA, & SC).
  + Aug 5 (13 participants from CA, CO, MD, MI, NM, & OH).

Communication & Conference

* Updated NCDA GR Website with new information, including updated State Contacts page, NCDA Policy Areas platform, and updated policy reports.
* Contributed two articles to September 2023 Career Developments Magazine.
* Recorded an episode for NCDA Podcast 3/11/24 released 5/2024, informing NCDA members on committee happenings and advocacy strategies.
* NCDA Webinar “Advocacy in Action: How New Legislation Will Transform Career Development” scheduled for Tuesday, April 30, 2024 1:00 - 2:00 pm (Eastern Time).
* Contributions to NCDA 2024 Conference:
  + NCDA GR Committee Meeting Thursday, June 27 from 12:00 – 1:30 pm.
  + Government Relations National Committee Session [briefing on legislative updates from the 23-24 year as well as legislative priorities and proposed next steps for 24-25] Thursday, June 27 from 1:50 - 3:00 pm.
  + Creating Spaces for Advocacy with State CDAs hosted by NCDA GR member Sarah JanTausch Thursday, June 27 from 3:30-4:40 pm.

**Projected Plan through fiscal year end (September 30th)**

* Identify plan for 24-25 Lobbying Presence for NCDA GR - options include purchasing legislative tracking software, partial-year contracting with a lobbyist for support with Hill Day, etc.
* Strategic Planning: Develop more actionable GR Committee Workstreams - Goals & Tasks with checklist to stay on track
* Develop new communications strategy for NCDA GR Committee, based on input from survey sent to key stakeholders (State CDA GR Contacts, NCDA Board Members, NCDA Committee Chairs/Trustees, etc.)
* Onboard new Co-Chair, Sarah JanTausch (elected during July NCDA GR Committee Meeting)

**If you received funding for your work, what specific outcome(s) benefited NCDA?**

* Very successful 2024 Hill Day with over 10+ congressional staffer meetings executed, including the offices of:
  + Representative Glenn “GT” Thompson
  + Representative Jim Jordan
  + Representative Judy Chu
  + Representative Adam Schiff
  + Senator JD Vance
  + Senator Rick Scott
  + Senator Tim Kaine
  + Senator Mark Warner
  + Senator Todd Young
  + The Senate Committee on Health, Education, Labor & Pensions, including Senator Bill Cassidy and Senator Maggie Hassan
* Periodic Monthly Reports on Legislative Happenings
* Insider insights on legislation considered by the committee, provided by lobbyist representative